



“This is a significant step forward in strengthening access, improving the visitor experience, and enhancing South Africa’s competitiveness as a destination of choice in the global tourism market. The ETA on its full roll out will create between 80 000 to 100 000 jobs,” she said.

Tourism remains a powerful national asset and a key pillar of South Africa’s growth agenda. The Minister reaffirmed the Department’s commitment to continue to work with communities and the private sector to build on this momentum through the implementation of the Tourism Growth Partnership Plan. It will drive demand, unlock further investment, and ensure that tourism continues to create shared prosperity for all South Africans in the year ahead.

## **THE END**

For streaming links, images, videos and further information please scan the QR Code and join the Tourism Department’s National Multimedia WhatsApp Group.



### **Media Queries:**

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